

**CITY OF BUENA PARK
FINE ARTS COMMISSION
September 16, 2015**

CALL TO ORDER: Chair Rollins called the Fine Arts Commission to order at 7:00 p.m., City Council Chambers, 6650 Beach Boulevard, Buena Park, California.

ROLL CALL:

Present: Donnelly, Labok, Mahaffey, McGuire, Mulligan, Pitts, Rollins, Walp
Absent: Cardona, Kim
Also Present: Margaret Riley, Community Services Director
Imani Tolliver, Community Services Supervisor
Shayna Gutierrez, Community Services Coordinator

PLEDGE OF ALLEGIANCE: The pledge of allegiance was led by Commissioner Mulligan.

1. **APPROVAL OF MINUTES:** Meeting of July 13, 2015.
M/S/P – Commissioners McGuire/Mahaffey - Motion to approve minutes as presented.
2. **PUBLIC COMMENT:** Council Member Vaughn was present.
3. **DIRECTOR/STAFF REPORT:** Margaret Riley, Director of Community Services, introduced Maria Martinez, the newly-hired Senior Office Assistant in the Community Services Department. Ms. Martinez will be assisting the Senior Administrative Assistant with her duties as needed as well as the needs of the front office. Ms. Riley also reported that the City Council Study Session on September 22, 2015 will include Fine Arts Commission items on the City Council Agenda. These items include Bifurcation of the Fine Arts Commission and Accounting for the Enterprise Fund. At the October 21, 2015 Fine Arts Commission meeting, the City Attorney along with the City Clerk will be attending to discuss details on the Brown Act.
4. **DISCUSSION/ACTION ITEMS:**
 - a. Youth Theatre Presentations before City Council - Commissioners Walp, Mahaffey, Labok, and Donnelly expressed their interest in reinstating the live performance presentations before City Council. Margaret Riley, Director of Community Services, will report back to Mayor Brown regarding reinstating the live performance presentations.
 - b. Autumn Nights at the Plaza - Commissioners Walp, Mahaffey, Labok, Rollins and Donnelly commented on the Autumn Nights events. Each discussed suggestions on promoting programs and collectively expressed their lack of knowledge about the Autumn Nights events. Commissioner Labok inquired about funding for the two events as well. Ms. Riley provided information regarding the events and stated the funding was approved in the budget by City Council and reminded the Commission that the Ehlers Event Center is a multi-purpose City venue that is used for weddings, rentals, special events, as well as Fine Arts Commission events. The Doobies Inc. Tribute Concert was driven through the

* MCGUIRE'S COMMENTS

strategic plan by the Senior Center to attract the younger seniors to the Senior Center. Imani Tolliver, Community Services Supervisor, shared information regarding the various methods of promoting events such as email, social media, press releases, Goldstar, as well as the City electronic information boards.

- c. Enterprise Account- Commissioner Labok reported on the July 2015 and August 2015 Enterprise Account fund activity and ending balances. Printed copies of the Treasurer's report were not available for distribution at the time of the meeting. Commissioner Labok will follow-up and email the financial reports to the commission as well as staff.
M/S/P – Commissioners McGuire/Mahaffey - Motion to approve as presented.

5. STANDING COMMITTEE REPORT:

- a. Civic Theatre/~~McGuire~~^{*} – Commissioner Rollins announced the Civic Theatre Commission meeting scheduled for Monday September 22, 2015 at 6:00 p.m. at the Buena Park Community Center. Ms. Tolliver presented a report on the Pump Boys and Dinettes performances, ticket sales, and excellent reviews and positive feedback received on the event.
- b. Community Service Recognition / Mahaffey – Nothing to report.
- c. Excursions / Mulligan – Commissioner Mulligan reported on the Solvang trip scheduled for September 19, 2015. The excursion sold out quickly and a second bus was ordered and sold out as well.
- d. Exhibiting Artist / Rollins – Shayna Gutierrez, Community Services Coordinator, provided information about the Arts for Wellness exhibit which will be displayed through mid-October. The Arts for Wellness Orange County reception will be held on Thursday, October 8, 2015. The last exhibiting artist for the year will be the Senior Activity Center Art Exhibit.
- e. Jazz Committee/ Pitts – The Jazz Concert will be on November 14, 2015 at 7:00 p.m. at the Plaza at the Ehlers Event Center. Samples of the advertising materials and ticket were presented. Tickets are \$20 each. Everyone is encouraged to attend.
- f. Summer Concerts / Mulligan - Commissioner Mulligan provided an update and will be emailing out the spreadsheet of the activity. The Beatles Tribute concert was a big hit this year and had the highest attendance out of all the summer concerts. An estimated amount of \$1,400 was made in concession sales.
- g. Youth Theatre / Labok - Commissioner Labok reported that they are in the midst of rehearsals for Once Upon a Mattress. Auditions were completed and this year's cast participant count is thirty-seven. There was a question about the number of juniors participating. Clarification was requested on the exact number of junior participants for this

production. The Spotlighters have a Saturday night performance at Silverado Days and are currently rehearsing for that as well.

- h. Youth Programs / Mulligan - Commissioner Mulligan reported that they had a meeting in August to plan for the upcoming 40th Anniversary of the Children's Elementary Art Show. The theme for this year's show is, "This is What I Dream About in My Future". In their meeting they also discussed possible themes for the upcoming Children's Art Festival. One of the ideas they considered was "Pieces of the Community". Another meeting will soon be scheduled to further discuss the theme for the Children's Art Festival.

6. VOLUNTEER SUPPORT ACTIVITIES:

- a. Hospitality – Chair Rollins reported with the beginning of the new fiscal year, \$15.00 for hospitality dues are due at this time. Hospitality Funds are used for events such as volunteer recognition, dinner, sending cards and flowers if someone is ill, and if there is a Christmas party. Chair Rollins named the individuals that have already paid.

7. LIAISON ORGANIZATIONS:

- a. Community Chorus / Rollins - Chair Rollins reported that the chorus will be rehearsing on Wednesdays for their upcoming Christmas show that will be on December 13, 2015 at 3:00 p.m. The Christmas Concert is free however, they do ask, but it is not mandatory, for non-perishable food items, and if attendees are interested, they may also make a donation. All food and monetary donations go to the Buena Park Coordinating Council to feed the needy within the city.

8. COMMISSIONER COMMENTS/ FUTURE AGENDA ITEMS: Commissioner Mahaffey, reminded the commission to provide her with nominations for the Community Recognition program as soon as possible. She is already compiling a new list.

Commissioner Labok recommended mailing the Buena Park Today publication using the Every Door Direct Mail (EDDM) program. He also inquired about the rules for hanging banners in the city and purchasing convertible banners. This item will be calendared at a future date for further discussion.

Commissioner Walp inquired about the Buena Park Today mailing to all Buena Park residents and asked if it includes apartment dwellers as well. Ms. Tolliver shared with the group that the Buena Park Today publication does get delivered to the apartment dwellers however, she will follow up with the Marketing Manager for confirmation.

Commissioner Donnelly inquired when the tickets for the Jazz concert will be available for purchase. Ms. Tolliver reported the tickets will be available as soon as they are received in office. The ticket order will be sent to the printer this week.

9. ANNOUNCEMENTS:

- a. Next City Council Meeting: Tuesday, September 22, 2015 5:00 p.m.
- b. Next Fine Arts Commission Meeting: October 21, 2015 7:00 p.m.

10. **ADJOURNMENT:** There being no further business, Chair Rollins called the meeting adjourned at 8:55 p.m.

ATTEST:



Mary Coles-Guzman, Recording Secretary



Marge Rollins, Chair